

# John Carlo Tecson

## Software Engineer

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## 👤 Summary

I've spent the last 3 years helping startup founders turn "What if?" into actual, shipped products. There's a unique challenge in building for startups—you need to move fast enough to beat the competition, but stable enough to actually keep your customers. I live for that balance. My job is to make sure your tech stays solid while your business gains momentum.

## 👜 Experience

**Full Stack Developer | AI automations, Chadix AI**

09/2023 – 01/2026  
United States (remote)

- **AI-Driven Content Automation:** Architected and deployed an end-to-end SEO automation system that leverages LLMs for high-quality content generation and automated scheduling, significantly reducing manual editorial overhead.
- **GBP Optimization via LLM:** Integrated Large Language Models to automate Google Business Profile (GBP) optimizations, improving local relevance and prominence by generating keyword-rich descriptions and automated review response templates.
- **Map Ranking & Competitor Intelligence:** Developed a real-time map ranking dashboard that visualizes local search performance and competitor positioning, enabling data-driven strategy adjustments for local SEO.

## 🎓 Education

**Bachelor of Science in Information Technology, Web Systems Technology,**  
Nueva Ecija University of Science and Technology

08/2019 – 07/2023

**Science, Technology, Engineering and Mathematics,**  
ACLC College

06/2017 – 06/2019

## 🧠 Top Skills

- Python (Programming Language)
- JavaScript/TypeScript
- Next.js
- PHP

## ★ Technical Toolkit

### Languages

- Python, TypeScript/JavaScript (ES6+), PHP

### Frameworks

- Next.js, React, Node.js, Laravel, Django

### Database

- MySQL, PostgreSQL, MongoDB